



**BE HEALTHY. BE SAFE. BE READY.**

# 2011 Programming Survey Results

9.1.11



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# Background

- Why two surveys? 2010 learning.
- Responses collected online and in-person June 1-August 15.
- The top five results from each category are displayed, followed by additional results.
- Color coded to display alignment between community member and service provider.
- Most questions were multiple choice, four on the community member were open ended.



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# Respondent Demographics

- 133 Service Providers
  - 64% government
  - 21% nonprofit
  - 73% serve all communities
- 149 Community Members
  - 50% between the ages of 25 and 44
  - 64% Female, 36% Male
  - 80% in the U.S. over 7 years
  - 52% have heard of ECHO
  - English, Spanish, Hmong, Somali most spoken languages.



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# Top 5 Health Topics

## Community Member Results

1. Healthy Lifestyle (43%, 63)
2. Children's Health (36%, 52)
3. Women's Health (36%, 52)
4. General Health (30%, 44)
5. Mental Health (27%, 40)

## Service Provider Results

1. Emergency Room Use (56%, 69)
2. Preventive Care – Kids (51%, 67)
3. Depression (47%, 61)
4. Mental Illness (47%, 61)
5. Preventive Care–Adults (46%, 60)



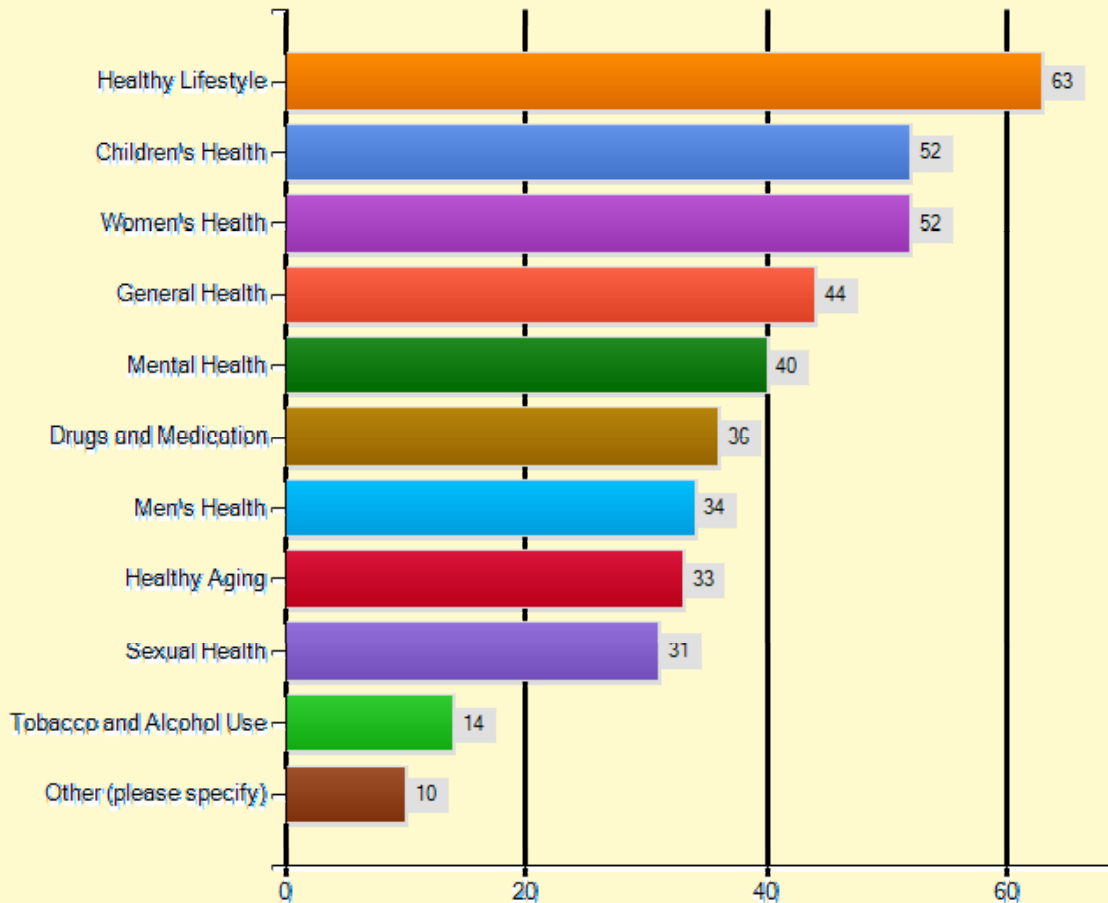
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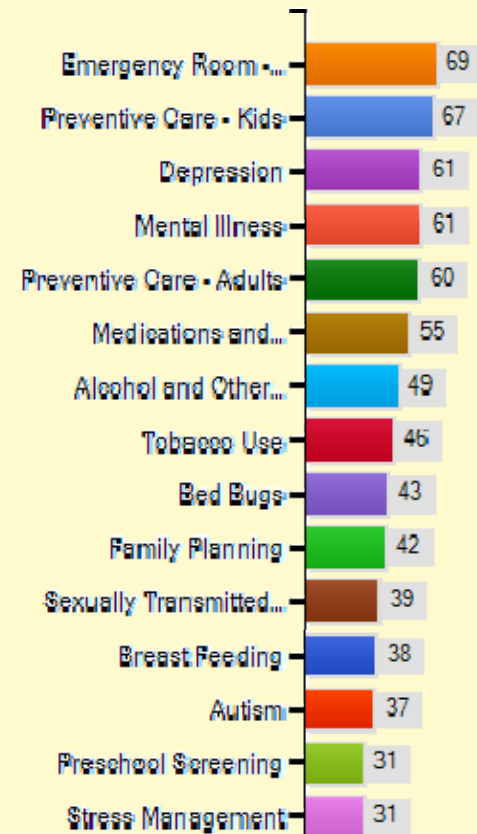


# More Top Health Topics

## Community Member



## Service Provider



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# Top 5 Safety Topics

## Community Member Results

1. Home Safety (54%, 76)
2. Personal Safety (49%, 70)
3. Children's Safety (44%, 63)
4. Weather Safety (36%, 51)
5. Roadway Safety (26%, 37)

## Service Provider Results

1. Domestic Violence (69%, 91)
2. Child Safety in the Home (55%, 73)
3. Child Safety Seats (55%, 73)
4. Seat Belt Use (55%, 73)
5. Driving Under the Influence (46%, 60)



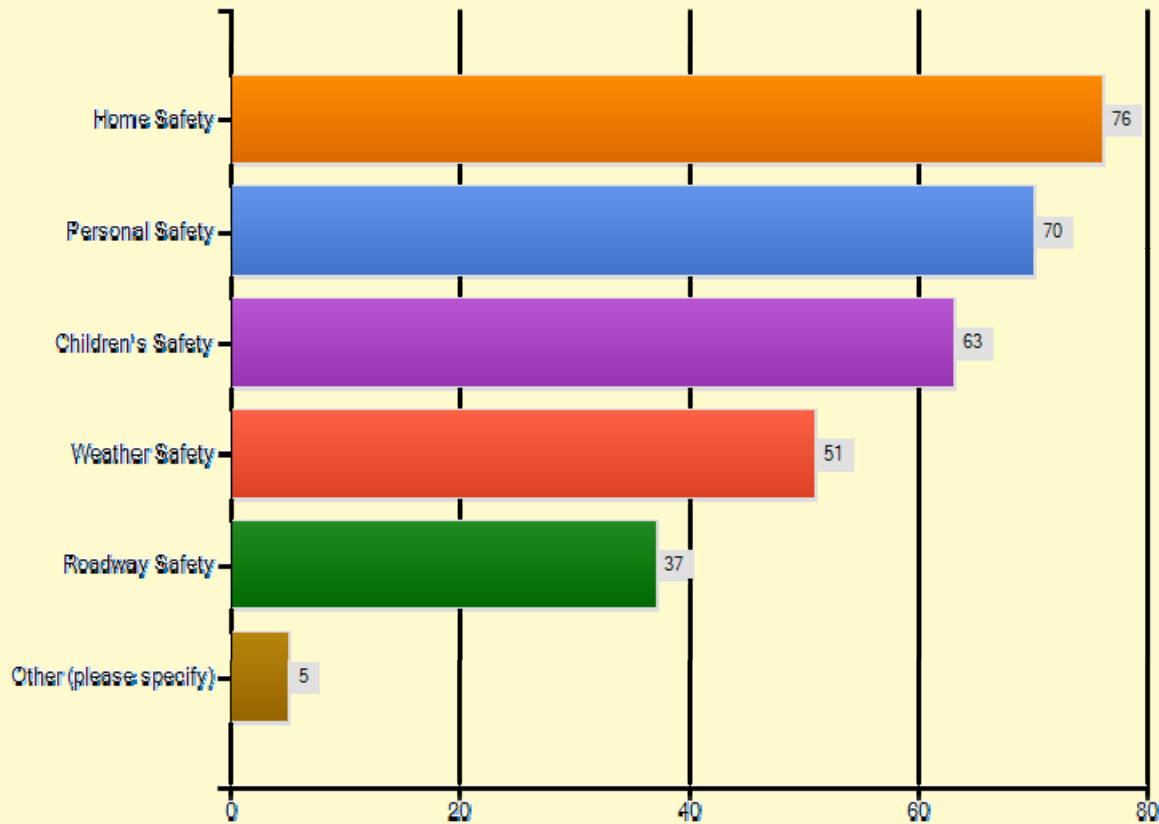
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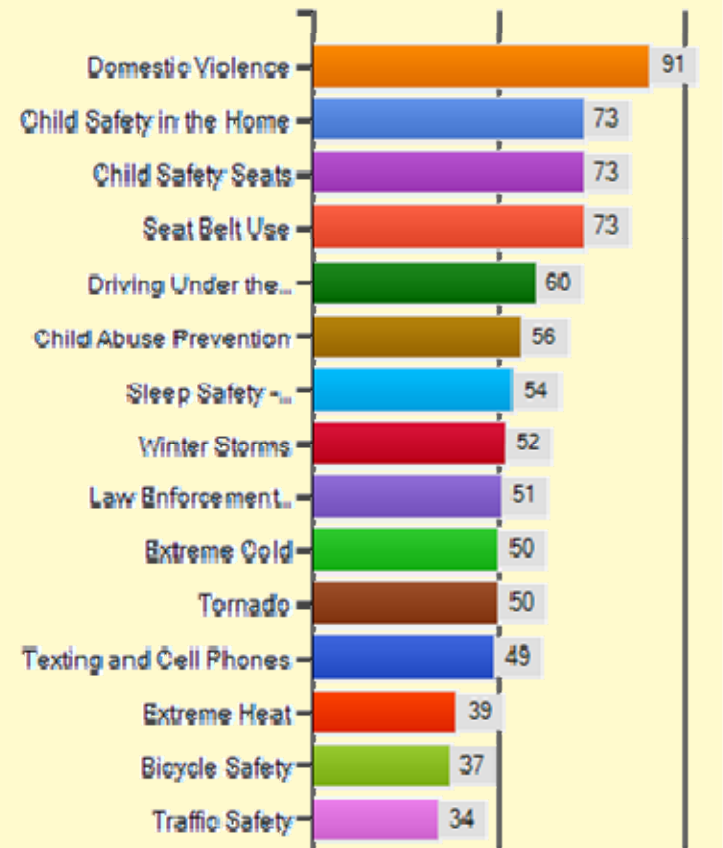


# More Top Safety Topics

## Community Member



## Service Provider



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# Top 5 Emergency Topics

## Community Member Results

1. Health Emergencies (55%, 77)
2. Severe Weather Emergencies (41%, 58)
3. Disease Emergencies (40%, 56)
4. Home Emergencies (39%, 54)
5. Chemical Emergencies (26%, 36)

## Service Provider Results

1. Communicable Diseases (76%, 96)
2. Fire (58%, 73)
3. Disease Outbreaks (69%, 87)
4. Poison Prevention (69%, 88)
5. Power Outage (58%, 74)



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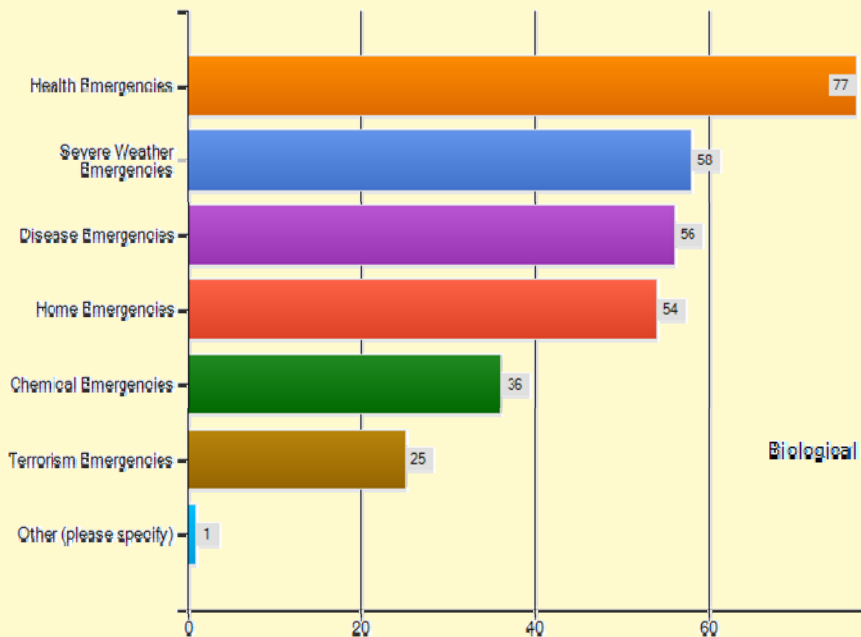
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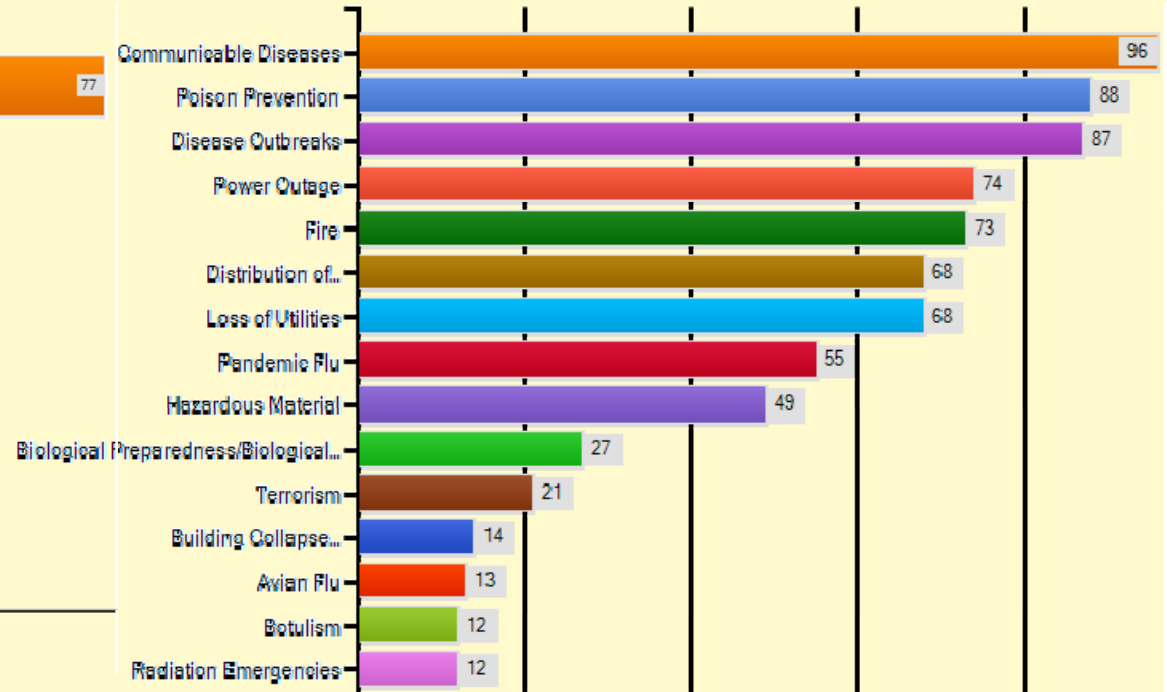


# More Top Emergency Topics

## Community Member



## Service Provider



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# Top 5 Civic Topics

## Community Member Results

1. Healthcare (42%, 61)
2. Education (41%, 60)
3. Housing (30%, 43)
4. Legal Issues (30%, 43)
5. Finances and Taxes (26%, 38)
6. Parenting (26%, 37)

## Service Provider Results

1. Eating Healthy on a Tight Budget (60%, 77)
2. What the School System Expects of Parents (47%, 61)
3. Moving to the US, common parent/child struggles (46%, 59)
4. Community Resources (45%, 58)
5. Parenting Skills (41%, 53)



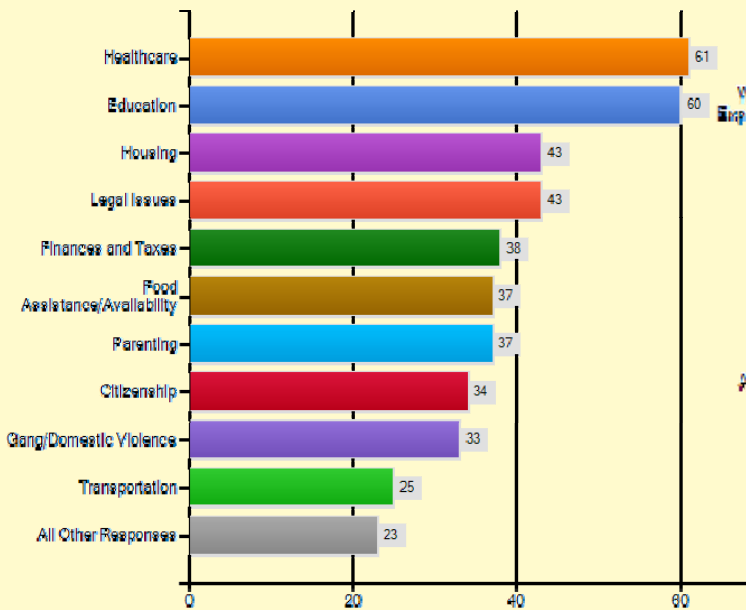
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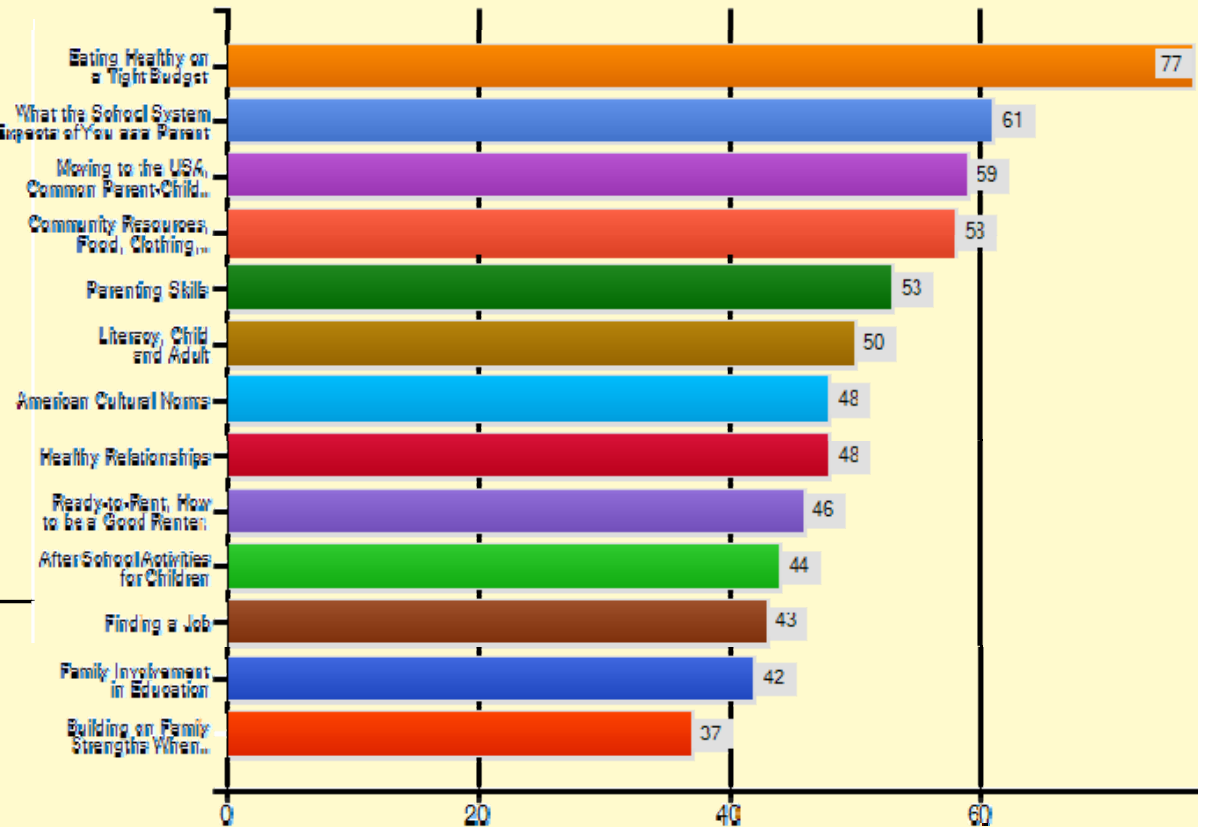


# More Top Civic Topics

## Community Member



## Service Provider



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# ECHO Materials

- How do you get your information? (*Community*)
  1. Online (47%, 37)
  2. TV (46%, 36)
  3. Community Leaders (30%, 24)
- How do you get ECHO materials? (*Community*)
  1. TV (60%, 49)
  2. Website (24%, 20)
  3. Email (21%, 17)
- What ECHO resources do you use? (*Service Provider*)
  1. DVDs (54%, 66)
  2. Website (53%, 65)
  3. Email (36%, 44)



# What are 2-3 things that you struggled with when you came to the United States?

*(Open-ended Question, Community Survey)*



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# What important contributions has your community made to Minnesota?

*(Open-ended Question, Community Survey)*



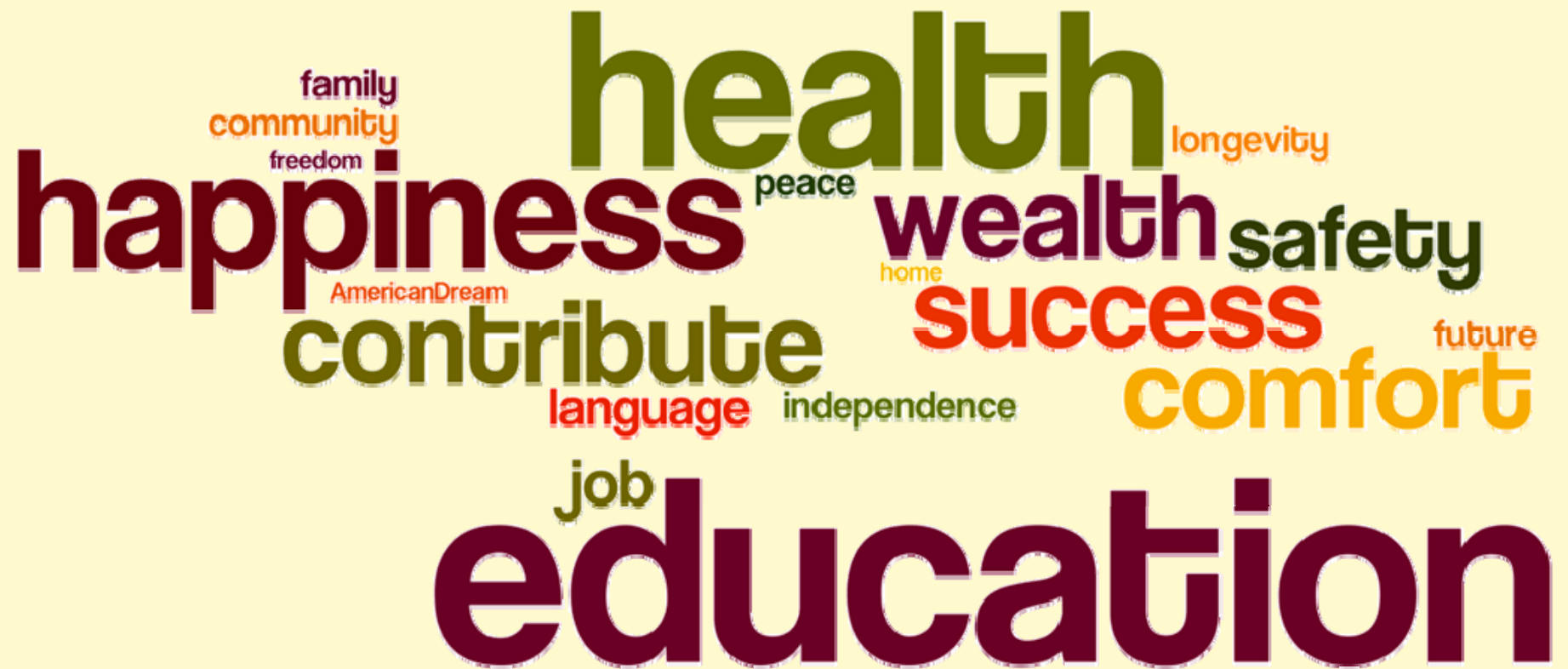
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# What is your hope for you and/or your family's future?

*(Open-ended Question, Community Survey)*



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# Questions?

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